



**ON AIR**

**ONLINE**

**IN YOUR COMMUNITY**

## 2013 CKCU FUNDING DRIVE OCTOBER 25<sup>th</sup>-NOVEMBER 10<sup>th</sup> 2013

Dear Listener,

Thanks to support from people like you, CKCU 93.1FM has been able to provide you with a strong voice for your community. With over 120 shows and 12 languages spoken each week, CKCU offers great music, news, community events, concert listings and much much more.

CKCU is one of the most vital cultural institutions in Ottawa and we want to continue to bring you compelling radio for another year. Your contribution helps that to happen and the funding drive provides thirty percent of CKCU's annual budget.

In 2012 CKCU's general maintenance and service costs were \$165,000. In order to provide your community with a voice on the FM dial, online at [www.ckcufm.com](http://www.ckcufm.com), and now directly in your community with our new remote broadcasting, we rely on you to provide us with a reliable source of revenue.

You are reading this letter because a volunteer has asked you to consider donating to her or his show. Our volunteers receive no money for putting on their shows and they are asked to help raise money for the station during its annual funding drive. This year our target is \$127,000. This money will greatly assist in covering our costs and giving you over 8,500 hours of programming each year.

Please donate today by being as generous as you can. Your contribution helps to keep us a vital cultural resource on-air, online and in your community.

Sincerely,

A handwritten signature in black ink that reads 'Matthew Crosier'.

Matthew Crosier

Station Manager

P.S. You can pledge to your favourite CKCU show online now by going to [www.ckcufm.com/donate](http://www.ckcufm.com/donate).